



MEDIA ADVISORY

Feb. 24, 2023

For more information and to confirm your attendance, contact:

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**H.E. SAULI NIINISTÖ, PRESIDENT OF THE REPUBLIC OF FINLAND AND CALIFORNIA
LIEUTENANT GOVERNOR ELENI KOUNALAKIS TO SPEAK AT BIFROST SUMMIT**

Nordic countries joining forces with California to tackle challenges around mobility and energy

Palo Alto, CA— Six Nordic and Baltic countries (Finland - also known as the happiest country in the world five times running, Sweden, Norway, Denmark, Iceland, and Estonia) are working together with Silicon Valley influencers in California to address challenges related to climate change, specifically around energy and mobility. The Bifrost Summit event brings together governments, state level leaders, private companies, and investors from both the Nordics and Silicon Valley. The event also supports the expansion of select Nordic scaleups in California.

Event: [Bifrost Summit 2023](#), Tuesday, March 7, 2023

Featured speakers in the afternoon: **H.E. Sauli Niinistö, President of the Republic of Finland and California Lieutenant Governor Eleni Kounalakis**

Where: [Nasdaq Entrepreneurial Center](#), 505 Howard St., San Francisco, California

Press details: Media are invited to attend the **fireside chat with the President and the Lieutenant Governor on March 7, starting at 3:00 pm PST**. Advance registration is required for media to attend and participate. To meet security protocols, there is strictly no admittance to the venue without an event badge, please contact Paula Salomaa (paula.salomaa@nordicinnovationhouse.com) for further details.

Additional materials for the press will also be available after the event and for interested media that are not able to attend in person, see media resources [here](#).

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[Nordic Innovation House](#) is a unique collaboration between Nordic countries to connect with business hotspots around the world with offices in Palo Alto, New York, Singapore, Hong Kong, and Tokyo. By offering a thriving community, established connections to local commercial ecosystems, and support for business acceleration and growth, Nordic Innovation House is a sought-after partner for startups and entrepreneurs alike. Learn more at www.nordicinnovationhouse.com