

## PRESS RELEASE

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# NORDIC INNOVATION HOUSE PRESENTS BIFROST SUMMIT 2023

## Nordics Tackle the Future of Energy, Digitalization, AI, and Green Transition together with California

**Palo Alto, California, March 6-9, 2023** — Bifrost Summit 2023 <https://www.bifrostsummit.com/> presents four days of expert panels and interviews with company representatives and government officials to explore four themes: Energy Security and Resilience, Digitalization for Sustainable Mobility Systems, AI and Data, and Green Transition.

Featured speakers include **President of the Republic of Finland Sauli Niinistö**, **California Lieutenant Governor Eleni Kounalakis**, and more. Media are invited to attend the fireside chat with the President and the Lieutenant Governor on **March 7, starting at 3:00 pm PST**. For media, please RSVP [here](#).

Among the dozens of [companies](#) at the event, 2021.ai from Denmark, Epishine from Sweden, Evoy from Norway, Lakipower from Iceland, Roofit Solar Energy from Estonia, and Verge Motorcycles from Finland will provide insights about their green operations and future goals.

Bifrost Summit is supported by over twenty five [partners](#) from both the Nordics and Silicon Valley, such as Nasdaq Entrepreneurial Center, Capgemini Applied Innovation Exchange, Nordic Innovation, Vinnova, Business Finland, Innovation Norway, Business Iceland, Invest Estonia, and organizations from Denmark, Estonia, Finland, Iceland, Norway, Sweden and the USA.

“Trust, equality, and collaboration are values deeply rooted in our Nordic ways and culture. Combined with Silicon Valley’s innate support for fueling innovation, we are ready to find new answers to help the green and digital transitions that are so needed to secure a future that improves all of our lives. We are ready to change and challenge. That is how we live, and that is how we do business,” said **Nina Egeli, Head of Nordic Green Mobility, Nordic Innovation**.

### ABOUT NORDIC INNOVATION HOUSE

Nordic Innovation House is a unique collaboration between Nordic countries to connect with business hotspots around the world with offices in Palo Alto, New York, Singapore, Hong Kong, and Tokyo. By offering a thriving community, established connections to local commercial ecosystems, and support for business acceleration and growth, Nordic Innovation House is a sought-after partner for startups and entrepreneurs alike. Learn more at [www.nordicinnovationhouse.com](http://www.nordicinnovationhouse.com)

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